

Sizzling Social Media

CHECK LIST

- DECIDE THE SOCIAL CHANNELS YOU WANT TO USE.
- LINK YOUR SOCIAL PRESENCE TO YOUR BRAND DESIGN.
- SET YOUR GOALS AND KPIS BOTH LARGE AND SMALL.
- POST REGULARLY AND EXPERIMENT WITH RESULTS.
- CREATE A SOCIAL MEDIA CALENDAR.
- USE A HANDY SOCIAL MEDIA POSTING TOOL FOR EASY POSTING.
- FIND WHAT CONTENT YOUR FOLLOWERS LIKE AND POST MORE OF IT.
- ANALYZE RESULTS REGULARLY.
- ANSWER YOUR CUSTOMERS' DMS AND QUESTIONS REGULARLY.